



Europe

TMA EUROPE 2023 PARTNERSHIP PROSPECTUS

THE GATEWAY TO TURNAROUND EXPERTISE

TMA-EUROPE.ORG



Turnaround Management Association (TMA) is the only international organisation that allows you to build your personal brand and develop your professional network in a resource-rich organisation that boasts the most diverse group of professionals in the turnaround, restructuring and corporate health space. No matter what time of year, partnering with TMA Europe can help you connect with the entire turnaround and restructuring ecosystem in a myriad of ways. Want to collaborate? Whatever your branding goals, TMA Europe can provide custom sponsorship packages that help you get in front of the right audience at the right time.

Our Partnerships are designed to give you visibility and exposure across TMA Europe’s diverse community and connect you with key decision-makers, increase brand exposure and raise your corporate profile.

Packages are designed to create opportunities for different sized companies and to suit a cross-section of budgets.

TMA Europe has proven time and again that its members are diverse, engaged and enthusiastic community participants. Nowhere else can you access the entire supply chain of turnaround professionals at once, and nowhere else will you find a more loyal or engaged audience.

MEMBERS:

Nearly 1,500 European members and 10,000 active members worldwide

CHAPTERS WORLDWIDE:

54 Chapters including 12 in Europe

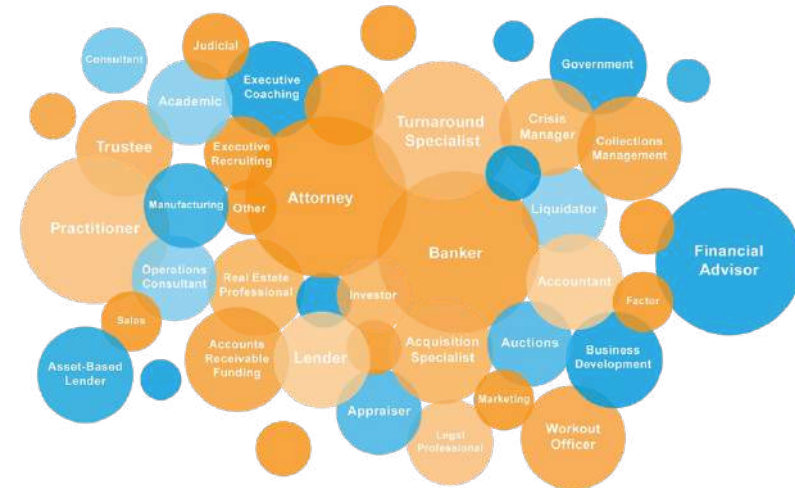
SOCIAL MEDIA:

TMA has 20,000+ followers



WHO ARE TMA MEMBERS?

- **43%** - Turnaround practitioners who consult with or participate in helping troubled companies in the recovery process, including interim corporate managers, financial and operating advisors, accountants
- **20%** - Lawyers
- **14%** - Lenders and bankers/workout officers
- **3%** - Investors, including equity investors, investment bankers, venture capitalists
- **20%** - Other related professionals, including receivers, appraisers, trustees, auctioneers/liquidators, factors, academics/students, government/judges, and recruiters





TMA celebrates its 35th anniversary in 2023, and in this Hall of Fame year, our organization rides high.

With member retention at historic highs, global support assuring greater connectivity amongst our members worldwide, and our Conference programmes continuing to grow, there has never been a better time to be a TMA Europe sponsor.

First-time participation at our conferences grows every year, and the freshness of what sponsors receive from being a part of these opportunities cannot be overemphasized. Likewise, our Global NextGen Leadership Conference and Network of Women Summit solidify TMA's commitment to Diversity, Equity and Inclusion, those we support and empower, and the proof of the value there is unprecedented.

Women comprise nearly 20% of our organization, and our average member age continues to skew lower. This means that we are attracting more members from entry level to senior roles than ever before, with many in mid-career and becoming the decision makers in their firms.

This year at TMA, we are all part of something bigger. We are a bigger organization. We are part of a bigger and growing professional community whose members are loyal to TMA. And in our 35th year, where we will celebrate luminaries of our industry as Hall of Fame inductees, we are something bigger and better than we have ever been.

We are TMA Strong and TMA Proud, and at an inflection point that secures the highest levels of importance to our members, value to our sponsors, and incomparable opportunities in the corporate restructuring, renewal, and corporate health space.

Thank you for being part of a journey that your support both makes possible and will continue to enhance what it means to be #TMAPROUD.

Warm regards,

Scott Y. Stuart, Esq.
TMA Global CEO | @TMA_CEO



The Gateway to Turnaround Expertise

It was Summer when I took on the role as President of TMA Europe and I am very proud to work with the powerful members of TMA, and the influential business community it serves.

This was a year with many possibilities and to meet in person once again.

We started with our Annual European in Madrid followed by the East European Summit in Bucharest, both with record levels of attendance and sponsor participation. Feedback from both events was some of the best we have ever seen.

Besides this, additional opportunities to connect our chapters throughout Europe and worldwide via the TMA organisation remain critical and highly valued. TMA Europe is growing with new chapters being established and is building up new European-focused NextGen and TMA NOW groups across the region.

With this continued momentum, we embrace 2023 with focus, drive and determination to make TMA Europe 'The Gateway to Turnaround Expertise'.

I have been with TMA for 12 years and I am involved not only in TMA Europe but also as a Board member of TMA Germany and TMA Global. And it is still thrilling! For me TMA is the most important network platform for turnaround professionals all over the world. Connectivity and internationality are the key words!

With our sponsor opportunities, your support through partnering with us year-round or at a key conference to showcase your business to that diverse community is one, I hope, that you will consider.

Best regards,

Eva Ringelspacher
TMA Europe President

THE GATEWAY TO TURNAROUND EXPERTISE



TMA Europe members represent the entire supply chain of turnaround professionals—a broad, diverse audience of turnaround practitioners, lawyers, accountants, advisors, liquidators, consultants, as well as academic, government employees, and members of the judiciary. All are seeking to strengthen the global economy by working to save distressed businesses, assist management to navigate off-plan events, and help healthy companies avoid similar pitfalls.

Your partnership with TMA Europe will bring you front and centre with these leading industry professionals as they work toward building #TMATomorrow.

Partnership options are designed to work with your budget, desired brand exposure and business development goals to showcase your firm as an Industry Leader. Looking for something different, or to bundle options? Contact us to discuss your requirements.

Options available:

2023 YEAR-ROUND PARTNERSHIPS* Lock in your 2023 partnership by 31st October 2022 and receive 2 additional months (November and December 2022) at no extra cost

***NEW* 2023 DIGITAL ADVERTISING**

2023 ANNUAL EUROPEAN – 21st & 22nd June 2023, Hotel Atlantic, Hamburg, Germany

2023 CENTRAL & EAST EUROPEAN SUMMIT – September [date/location to be announced]

*Cost is pro-rated for the remainder of the calendar year from date of contract

WHAT OUR SPONSORS SAY:

"Chiron Financial has seen significant benefits from sponsoring and supporting TMA Europe's events. We find it to be an incredibly connected organization with a lot of opportunities. We have made great business relationships and even garnered a few deals" - Jay Krasoff, Co-Founder and Managing Director, Chiron Financial LLC

"The strength and depth of TMA's reach across Europe and the globe makes our investment worthwhile"

"Extremely high quality events"

WHAT OUR ATTENDEES SAY:

"I've attended the Annual European many times over the years. I have to say the event is unique and immeasurably valuable. Unique because I don't know of any other event in the turnaround and restructuring conference calendar that brings together such a diverse group of people from across the whole of the turnaround and restructuring supply chain Europe wide. Invaluable because of the conferences educational content and case studies, combined with experiences shared. Not failing to mention the array of networking opportunities, which were both great fun, and provided an invaluable spring board from which to make meaningful new business relationships and long standing friendships. Those make the Annual European priceless as far as I am concerned" – Tyrone Courtman, Partner, RSM UK Restructuring Advisory LLP

"Great event. Great people. Thank you!"

"Year on year, attending these events has grown and expanded my network significantly. The business opportunities that have arisen make it a must-attend conference every year"

In , 100% of attendees met at least one new contact. 68% made more than 10 new contacts. 96% felt the event either exceeded all, or met, their expectations and plan to attend again in the future.

Based on Annual European post-event survey

THE GATEWAY TO TURNAROUND EXPERTISE





2023 TMA EUROPE YEAR-ROUND PARTNERSHIPS

2023 TMA EUROPE YEAR-ROUND PARTNERSHIPS



A Year-Round Partnership with TMA Europe gives your company an incomparable opportunity to reach the TMA European community throughout the entire calendar year. Options are designed to work with your budget, desired brand exposure and business development goals to showcase your firm as an Industry Leader. With a TMA Year-Round Partnership, you'll receive benefits throughout 2023, gaining the highest level of exposure with exclusive access to TMA Europe's industry professionals, events and education during a time when turnaround professionals have never been more in-demand and the need for TMA has never been greater.

TMA Europe members represent the entire supply chain of turnaround professionals—a broad, diverse audience of turnaround practitioners, lawyers, accountants, advisors, liquidators, consultants, as well as academic, government employees, and members of the judiciary. All are seeking to strengthen the global economy by working to save distressed businesses, assist management to navigate off-plan events, and help healthy companies avoid similar pitfalls. Your partnership with TMA Europe will bring you front and centre with these leading industry professionals as they work toward building #TMA Tomorrow.

PLUS, LOCK IN YOUR 2023 PARTNERSHIP BY 31ST OCTOBER 2022 AND RECEIVE 2 ADDITIONAL MONTHS (NOVEMBER AND DECEMBER 2022) AT NO EXTRA COST

Looking for something different, or to partner with us for more than a year?
Contact us to discuss your sponsorship ideas and to discuss discount on two years or more options

	LEADER	CHAMPION	SUPPORTER	NEWSLETTER	TMA NOW <i>or</i> NextGen
# Complimentary Registrations to TMA Europe Events including the Annual European, East European Summit plus additional events (<i>maximum number of registrations to be used at each event is 4</i>)	8	6	2	1	2 each
Speaking opportunities during the partnership term*	3	2	1	-	1 each
Early Bird Rate up until date of Events. <i>This is for additional registration purchased in addition to complimentary registrations included</i>	Yes	Yes	-	-	-
Sponsored Post on the TMA Europe LinkedIn and Twitter Activity Feed* <i>Sponsored tweet(s) deployed by TMA Europe on a sponsor's behalf; distribution at the discretion of TMA Europe. Sponsor will provide content (copy/hashtags/graphic) for TMA Europe deployment; copy must include TMA Europe hashtag</i>	Quarterly	Bi-Annually	Annually	Annually	Annually
Prominent visibility on TMA Europe's website, microsites and Partner page, including your business development contacts and a company profile	Top tier	Middle tier	Lower tier	Lower tier	Lower tier
Partnership recognition in all email marketing campaigns including newsletters and event marketing	Yes	Yes	Yes	Yes	Yes
Sponsor logo and weblink in TMA Europe email signatures	Yes (top placement)	Yes (second placement)	-	-	-
Opportunity to contribute education-focused articles for distribution to TMA Europe's community*	Quarterly	Bi-Annually	Annually	Each edition	Annually
Opportunity to contribute open content for distribution to TMA Europe's community*	Quarterly	Bi-Annually	Annually	Each edition	Annually
TMA Europe to provide custom partnership logo to use on sponsor's website, social channels and marketing collateral	Yes	Yes	Yes	Yes	Yes
Required investment with TMA Europe per calendar year <i>Investment amount and benefits are pro-rated from date of contract</i>	€15,000	€10,000	€5,000	€5,000	€5,000



The background consists of a bokeh effect of out-of-focus light circles in shades of orange, yellow, and teal. A large, white, semi-transparent arrow graphic points upwards from the bottom center towards the top right, partially overlapping the text area.

NEW **2023 TMA EUROPE**
DIGITAL ADVERTISING

2023 DIGITAL ADVERTISING



NEW THIS YEAR

Advertising on tma-europe.org and via TMA Europe's email marketing campaigns can brand and directly connect your business as a valued entity to thousands of visitors to the premier European website dedicated to the turnaround and corporate restructuring industry.

TMA EUROPE WEBSITE

Your ad will be highly visible on almost all of TMA Europe's web pages and the most visited pages. The website has nearly 1,000 unique views each month, 10,000 unique views a year and over 40,000 pageviews in the past 12 months.

The site is the go-to resource for looking up colleagues and referral sources, registering for conferences, participating in online education programs, renewing membership, learning about chapter events, and much more.

Prospective members also visit the site frequently for information about TMA events, applying for membership, and to learn more about the industry and TMA. In addition, the site is a great resource for companies that may be in need of turnaround or restructuring services and are exploring the potential assistance a company such as yours may provide.

TMA EUROPE EMAIL MARKETING

Advertise regularly in TMA Europe's email marketing campaigns, reaching near 5,000 industrial professionals across Europe, as well as further afield.

ADVERTISING RATES:

Includes both TMA Europe website and TMA Europe email marketing
€4,000 – three months
€6,000 – six months
€9,000 – twelve months

ADVERTISING SIZES:

Website (JPG or PNG) 300 pixels wide x 250 pixels high
Email marketing (JPG or PNG) 600 pixels wide x 200 pixels high
150kb maximum file size

ONE SOLD

Prices exclude VAT. VAT will be charged in accordance with European rules



2023 TMA EUROPE PARTNERSHIP PROSPECTUS

If interested in becoming a TMA Europe partner, please contact Helen Jacobi, General Manager, TMA Europe at [hjacob@turnaround.org](mailto:hjacobi@turnaround.org).

A horizontal banner with a white background and orange borders on the top and bottom. It contains the event title in bold, sans-serif text. The year '2023' is in orange, while the rest of the text is in black.

2023 ANNUAL EUROPEAN
21st & 22nd JUNE, HAMBURG

2023 ANNUAL EUROPEAN: HAMBURG | GERMANY



GATEWAY TO NEW DYNAMICS: MEGATRENDS IN TURNAROUND & RESTRUCTURING

A highlight in the European event calendar, our Annual European is the destination of choice for international turnaround professionals from across Europe, the USA and beyond. This premier event has a full programme of cutting-edge knowledge sharing, business development and excellent peer-to-peer networking opportunities. The 2023 Annual European will be held at the iconic Hotel Atlantic, Hamburg. *NB: sponsors receive discounted registration to TMA Global's 2023 International Symposium on Wednesday 21st June.*

Looking for something different? Contact us to discuss your sponsorship ideas and we will create a bespoke opportunity for you.

Thursday 22 nd June 2023	ELITE	KEYNOTE	SIGNATURE	COMMUNITY	SUPPORTER
Benefits:	2 available 1 available	2 available 1 reserved	10 available	10 available 8 available	7 available
# Complimentary attendee registrations for the 2023 Annual European <i>Additional registrations available at discounted Early Bird rate</i>	4	3	2	1	0
# Complimentary NextGen attendee registrations for the 2023 Annual European <i>Must be given to NextGen attendees from sponsor company. Non-transferable. Prominently placed company logo throughout the event</i>	4	3	2	1	0
Exhibitor table in Networking Lounge. <i>Includes ability to display pull-up banner, provide materials and giveaways</i>	Top tier	Second tier	Third tier	Fourth tier	Support placement
Sponsor tier recognition prominently positioned on event webpage and recognition through duration of event marketing campaign	Top tier (up to 4 items)	Second tier (up to 3 items)	Third tier (up to 2 items)	Fourth tier (1 item)	Support placement
Includes sponsorship of one content-led session, based on availability. One sponsor per session	Top tier	Second tier	Third tier	Fourth tier	Support placement
Includes opportunity to host one roundtable discussion	Yes (Panel)	Yes (Keynote)	-	-	-
Includes one 20-second sponsor-produced video to be included on the event website and in at least one pre-event marketing message	Yes	Yes	Yes	-	-
Social media banners will be created and shared, recognising you as a 2023 Annual European sponsor. <i>TMA Europe will share via its social media channels</i>	Yes	Yes	-	-	-
Sponsor tier recognition prominently positioned on event webpage and recognition through duration of event marketing campaign	Top tier	Second tier	Third tier	Fourth tier	Support placement
Sponsor tier recognition in presentation rooms and on event signage	Top tier	Second tier	Third tier	Fourth tier	Support placement
Attendee list with contact name/company +/- email sent prior to and after the event. <i>Attendees may choose to opt-out of the list at the time of registration</i>	Yes	Yes	Yes (no email)	Yes (no email)	Yes (no email)
Required investment with TMA Europe	€6,000	€4,000	€2,000	€1,000	€500
	ONE SOLD	ONE SOLD			

See next page for à la carte options, which maybe taken in addition to the above, or individually.

Cost excludes VAT. VAT will be charged in accordance with European rules



2023 TMA EUROPE PARTNERSHIP PROSPECTUS

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2023 ANNUAL EUROPEAN: HAMBURG



A LA CARTE SPONSORSHIP OPTIONS – page 1/3

These may be taken individually, or in addition to a conference-wide option on the previous page.

Wednesday 21st June: Opening Reception & Dinner, co-hosted with TMA Global

Thursday 22nd June: Main Conference Day

NB: sponsors receive discounted registration to TMA Global's 2023 International Symposium on Wednesday 21st June.

All à la carte options include:

- Pre-event email marketing coverage including logo and clickable link.
- Onsite signage and brand recognition.
- Brand recognition in the rolling slidedeck in the Networking Lounge (all day).
- Logo with clickable link in the Event App.
- Attendee lead generation following the event. *Please note, attendees may choose to opt out of the list at registration.*
- Ability to display one (1) promotional material item at designated session, or in the Networking Lounge.

OPENING RECEPTION & DINNER SPONSOR

Wednesday 21st June

Two available

Be a headline sponsor of the Opening Reception and Dinner. This sponsorship will include prominent signage, promotion and recognition in addition to branding throughout the experience. Includes three (3) attendee registrations for the Opening Dinner and 2023 Annual European.

Cost €5,000 + VAT per sponsor

CLOSING RECEPTION SPONSOR

Main Conference Day – Thursday 22nd June

Two available

Be the headline sponsor of the closing Networking Reception. This sponsorship will include prominent signage, promotion and recognition in addition to branding throughout the experience. Includes two (2) attendee registrations for the Opening Dinner and 2023 Annual European.

Cost €2,500 + VAT per sponsor

ONE SOLD

Looking for something different?

Contact us to discuss your sponsorship ideas and we will create a bespoke opportunity for you.

PANEL SPONSOR

Main Conference Day – Thursday 22nd June

One Sponsor per panel session – 4 (four) sessions available

Be the headline sponsor of a panel session at the 2023 Annual European. Panel session sponsors will be clearly identified on the event website, in pre-event marketing and onsite. One sponsor per session – four sessions available. Includes:

- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and recognition onsite
- Slide identifying your company as session sponsor before the session
- Brand recognition in the rolling slidedeck in the Networking Lounge (all day)
- Attendee lead generation at the conclusion of your sponsored session
- Includes two (2) attendee registrations for the Opening Dinner and 2023 Annual European

Cost €3,000 + VAT per sponsor

THREE SOLD

OPEN NETWORKING SESSION SPONSOR

Main Conference Day – Thursday 22nd June

One Sponsor per session

Be the title sponsor of the roundtable, or a networking session at the 2023 Annual European. Sponsors will be clearly identified on the event website, in pre-event marketing and onsite. One sponsor per session. Includes:

- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and recognition
- Slide identifying your company as session sponsor before the session
- Brand recognition in the rolling slidedeck in the Networking Lounge (all day)
- Attendee lead generation at the conclusion of your sponsored session
- Includes two (2) attendee registrations for the Opening Dinner and 2023 Annual European

Cost €2,500 + VAT per sponsor



2023 ANNUAL EUROPEAN: HAMBURG



A LA CARTE SPONSORSHIP OPTIONS – page 2/3

These may be taken individually, or in addition to a conference—wide option on slide 10.

Wednesday 21st June: Opening Reception & Dinner, co-hosted with TMA Global

Thursday 22nd June: Main Conference Day

NB: sponsors receive discounted registration to TMA Global's 2023 International Symposium on Wednesday 21st June.

All à la carte options include:

- Pre-event email marketing coverage including logo and clickable link.
- Onsite signage and brand recognition.
- Brand recognition in the rolling slidedeck in the Networking Lounge (all day).
- Logo with clickable link in the Event App.
- Attendee lead generation following the event. *Please note, attendees may choose to opt out of the list at registration.*
- Ability to display one (1) promotional material item at designated session, or in the Networking Lounge.

DINNER GUEST SPEAKER SPONSOR

Opening Dinner – Wednesday 21st June

Co-Sponsored – two available

Be the Opening Dinner Guest Speaker sponsor at the 2023 Annual European. This sponsorship will include prominent signage, promotion and recognition in addition to branding throughout the experience. Includes two (2) attendee registrations for the Opening Dinner and the 2023 Annual European.

Cost €3,500 + VAT per sponsor

ONE SOLD

LUNCH SPONSOR

Main Conference Day – Thursday 22nd June

Co-Sponsored - two available

Be a sponsor of the 'ReFuel & ReConnect' lunch. This sponsorship will include prominent signage, promotion and recognition in addition to branding during lunch on the main event day. Includes two (2) attendee registrations for the Opening Dinner and 2023 Annual European for each sponsor.

Cost €2,500 + VAT per sponsor

SOLD - EXCLUSIVE

Cost excludes VAT. VAT will be charged in accordance with European rules

Looking for something different?

Contact us to discuss your sponsorship ideas and we will create a bespoke opportunity for you.

LANYARD SPONSOR

Main Conference Day – Thursday 22nd June

Exclusive – one available

SOLD - EXCLUSIVE

This is a great opportunity to place your company name on the badge lanyards to be worn by all speakers and guests. This is one of the most highly visible ways to maximize your presence at this year's event. Sponsor to have company name and/or logo on the lanyard given to conference delegates.

Sponsor supplies 200 branded lanyards to be sent to the hotel venue in advance of the event.

Includes three (3) attendee registrations for the Opening Dinner and 2023 Annual European.

Cost €4,000 + VAT

ROUNDTABLE SPONSOR

Main Conference Day – Thursday 22nd June

One Sponsor per table.

Host a one-hour roundtable conversation at either the morning or afternoon designated session. The ideal opportunity to meet, converse and showcase your expertise in a small group. Sponsors will be clearly identified on the event website, in-pre event marketing and onsite. One sponsor per table. Includes:

- Sponsor exclusivity to a single unopposed roundtable session. Topic of discussion to be agreed with the Conference Committee to ensure alignment with the conference theme and other sessions.
 - Session-specific logo placement and recognition at your table
 - Slide identifying your company as a roundtable sponsor at the session
 - Brand recognition in the rolling slidedeck in the Networking Lounge (all day)
 - Includes one (1) attendee registrations for the Opening Dinner and 2023 Annual European
- Cost €1,000 + VAT per sponsor

OVER 50% RESERVED



2023 TMA EUROPE PARTNERSHIP PROSPECTUS

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2023 ANNUAL EUROPEAN: HAMBURG



A LA CARTE SPONSORSHIP OPTIONS – page 3/3

These may be taken individually, or in addition to a conference—wide option on slide 10.

Wednesday 21st June: Opening Reception & Dinner, co-hosted with TMA Global

Thursday 22nd June: Main Conference Day

NB: sponsors receive discounted registration to TMA Global's 2023 International Symposium on Wednesday 21st June.

All à la carte options include:

- Pre-event email marketing coverage including logo and clickable link.
- Onsite signage and brand recognition.
- Brand recognition in the rolling slidedeck in the Networking Lounge (all day).
- Logo with clickable link in the Event App.
- Attendee lead generation following the event. *Please note, attendees may choose to opt out of the list at registration.*
- Ability to display one (1) promotional material item at designated session, or in the Networking Lounge.

WIFI

Main Conference Day – Thursday 22nd June

**NEW THIS YEAR* Exclusive – one available*

The WIFI sponsorship is a unique opportunity to raise your profile and gain exposure to all delegates and speakers accessing the internet onsite during the event, via a dedicated network. Your company name and logo visible to all attendees. Includes two (2) attendee registrations for the Opening Dinner and 2023 Annual European.

Cost €4,000 + VAT

EVENT APP SPONSOR

Main Conference Day – Thursday 22nd June

Exclusive – one available

The Event App sponsorship is the perfect opportunity to raise your profile and gain exposure to all delegates and speakers accessing the conference app at this year's event. The Whova app enables guests to connect before, during and after the event as well as schedule their experience, meet sponsors and share via social channels. Your company name and logo visible to all conference guests each time they access the event app. Includes three (3) attendee registrations for the Opening Dinner and 2023 Annual European.

Cost €4,000 + VAT

Looking for something different?

Contact us to discuss your sponsorship ideas and we will create a bespoke opportunity for you.

WATER HYDRATION STATIONS

Main Conference Day – Thursday 22nd June

**NEW THIS YEAR* Exclusive – one available*

Keeping attendees refreshed and rehydrated during the event! Your company name and logo visible to all attendees each time they visit a water station. Includes two (2) attendee registrations for the Opening Dinner and 2023 Annual European.

Cost €4,000 + VAT

MASSAGE STATION OR CHARGING STATION

Main Conference Day – Thursday 22nd June

**NEW THIS YEAR* Exclusive – one available for each*

Your company name and logo visible to all attendees each time they re-charge their phone, or themselves! Includes two (2) attendee registrations for the Opening Dinner and 2023 Annual European.

Cost €4,000 + VAT

Cost excludes VAT. VAT will be charged in accordance with European rules





**2023 TMA EUROPE
CENTRAL & EAST EUROPEAN SUMMIT**

2023 TMA EUROPE CENTRAL & EAST EUROPEAN SUMMIT



2023: September | date/location to be announced

Attracting turnaround practitioners and professionals from across Europe. An event experience comprising of high-level industry expertise, thought leadership, case studies, connections and concluding with a celebratory networking reception.

Looking for something different?

Contact us to discuss your sponsorship ideas and we will create a bespoke opportunity for you.

EVENT-WIDE COVERAGE THROUGHOUT THE SUMMIT	Platinum	Gold	Silver
Benefits:	2 available	4 available	6 available
# Complimentary Registrations to the Summit <i>Additional registrations available at discounted Early Bird rate</i>	6	4	2
Sponsor recognition prominently positioned on event page and recognition throughout duration of event marketing campaign	Yes - top tier	Yes - mid tier	Yes - low tier
Option to share a white paper, report or thought leadership piece with attendees and across TMA Europe's social channels (distributed by TMA Europe)	Yes	-	-
Prominently placed logo and exhibitor table in Networking Lounge (signage provided by TMA Europe) <i>Depending on level, includes option to display a pull-up banner and provide materials and giveaways</i>	Yes - top tier (1 x banner, 2 x items)	Yes - mid tier (1 x banner, 1 x item)	Yes - low tier (1 x item)
Attendee list with contact name/company/email sent prior to and after the event <i>Attendees may choose to opt-out of the list at the time of registration</i>	Yes	Yes	Yes
Social media banners will be created to thank you for your support <i>TMA Europe will share these on social media during the Summit</i>	Yes	Yes	Yes
Cost investment required	€4,000	€2,000	€1,000

See the next page for à la carte options which maybe taken in addition to the above, or individually.

Prices exclude VAT. VAT will be charged in accordance with European rules



2023 TMA EUROPE PARTNERSHIP PROSPECTUS

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2023 TMA EUROPE CENTRAL & EAST EUROPEAN SUMMIT



2023: September | date/location to be announced

À LA CARTE SPONSORSHIP OPTONS

These maybe taken individually, or in addition to a summit—wide option on the previous page.

KEYNOTE PRESENTATION SPONSOR

One Sponsor per session – two (2) available

Be the title sponsor of one of two keynote presentation sessions at the 2023 East European Summit. Sponsors will be clearly identified on the event website, in pre-event marketing and onsite.

Includes:

- Brand exclusivity to a single unopposed session
- Session-specific logo placement and recognition onsite
- Slide identifying your company as session sponsor before the session
- Attendee lead generation at the conclusion of your sponsored session
- Includes four (4) attendee registrations for the 2023 East European Summit

Cost €3,000 + VAT per session

PANEL SPONSOR

One Sponsor per panel session – four (4) available

Be the headline sponsor of a panel session at the 2023 East European Summit. Panel session sponsors will be clearly identified on the event website, in pre-event marketing and onsite.

Includes:

- Sponsor exclusivity to a single unopposed session
- Session-specific logo placement and recognition onsite
- Slide identifying your company as session sponsor before the session
- Attendee lead generation at the conclusion of your sponsored session
- Includes two (2) attendee registrations for the 2023 East European Summit

Cost €2,000 + VAT per session

Cost excludes VAT. VAT will be charged in accordance with European rules

LANYARD SPONSOR

Exclusive – one available

This is a great opportunity to place your company name on the badge lanyards to be worn by all speakers and guests. This is one of the most highly visible ways to maximize your presence at this year's event. Sponsor to have company name and/or logo on the lanyard given to conference delegates.

Sponsor supplies 200 branded lanyards to be sent to the hotel venue in advance of the event. Includes three (3) attendee registrations for 2023 East European Summit.

Cost €2,500 + VAT

CLOSING RECEPTION

Exclusive or Co-Sponsored option

Be a headline sponsor of the closing Networking Reception. This sponsorship will include prominent signage, promotion and recognition in addition to branding throughout the experience. Includes two (2) attendee registrations per sponsor for the 2023 East European Summit, or four (4) for exclusive option.

Cost:

Exclusive sponsor €4,000 + VAT

Co-sponsored €2,000 + VAT per sponsor (maximum two sponsors)

VIP RECEPTION

Exclusive or Co-Sponsored option

Be a headline sponsor of an exclusive evening VIP Networking Reception. This event will be invite-only with selected guests. Includes prominent signage, promotion and recognition in addition to branding during the VIP Reception. Includes two (2) attendee registrations per sponsor for the 2023 East European Summit the following day, or four (4) for exclusive option.

Cost:

Exclusive sponsor €4,000 + VAT

Co-sponsored €2,000 + VAT per sponsor (maximum two sponsors)





We look forward to being part of your journey. 2023 TMA Europe Representation Committee

EVA RINGELSPACHER

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