



Europe

2020 EAST EUROPEAN CONFERENCE Prague

THURSDAY
12th MARCH
2020

Hosted by:



SPONSORSHIP BROCHURE

About the event

TMA Europe will be holding its seventh East European Conference in Prague on Thursday 12th March 2020

The Turnaround Management Association (TMA) is the most professionally diverse organisation in the corporate restructuring and renewal, and corporate health space. Established in 1988, TMA has nearly 10,000 members in 53 chapters worldwide. Members include turnaround practitioners, lawyers, accountants, advisors, consultants, financial advisors, liquidators, lenders, investors, as well as academic, government employees, and members of the judiciary.

The East European Conference attracts turnaround practitioners and professionals from across Europe, the US and beyond.

The Event will run from 1430-1930 hours and comprise of an opening keynote, panel sessions, case studies, networking breaks and conclude with a networking drinks reception.

We invite you to come onboard as an event sponsor.

Event sponsorships are open to organisations looking to gain visibility and exposure amongst TMA's diverse group of cross-border corporate renewal community members.

Connect directly with key decision-makers, increase brand exposure and raise your corporate profile.

As a sponsor of the Event, your organisation will be entitled to some of the following benefits dependent on the option you choose:

- Brand acknowledgement with your logo on the TMA Europe website
- Brand acknowledgement with logo in the printed onsite programme
- Opportunity to display your firm's marketing material and/or giveaway items at the event
- A pre-event list of attendees in Excel format
- Multi-media and verbal recognition during the event
- Logo on the TMA Europe monthly newsletter with a clickable link to your company website
- Prioritised partnership opportunities at future TMA Europe events

Speaking opportunities at the event can be discussed separately with the approval of the organising committee.

OTHER OPPORTUNITIES:

Contact us to discuss partnering at other annual conferences:

- 2020 Annual European Conference:
18th & 19th June 2020
Hyatt Regency Hesperia Hotel, Madrid

Contact: [hjacob@turnaround.org](mailto:hjacobi@turnaround.org)



PLATINUM	GOLD	SILVER
€1000 + VAT	€750 + VAT	€500 + VAT
<ul style="list-style-type: none"> Logo recognition on all TMA title slides used during the Conference as well as verbal recognition Full page advertisement in the Onsite Guide Priority placement of your company logo on the sponsors page on the conference website with company description and weblink Up to 2 items of promotional material to be placed in the delegate pack and seat drop Your logo with clickable link in TMA Europe event email marketing Additional signage in the networking area with company logo 	<ul style="list-style-type: none"> Logo recognition on two TMA slides used during the Conference as well as verbal recognition Half page advertisement in the Onsite Guide Second tier placement of your company logo on the sponsors page on the conference website with weblink Up to 2 items of promotional material to be placed in the delegate pack Your logo with clickable link in TMA Europe event email marketing 	<ul style="list-style-type: none"> Logo recognition on one TMA slide used during the Conference as well as verbal recognition Quarter page advertisement in the Onsite Guide Third tier placement of your company logo on the sponsors page on the conference website with clickable link One item of promotional material to be placed in the delegate pack Your logo with clickable link in TMA Europe event email marketing

Conference registration is free for all guests. All guests must be registered online in advance of the conference by the sponsor firm.

Sponsorship fees are stated in Euros. All sponsors will be invoiced by TMA (Europe) Ltd. Payment must be received at least 14 days prior to the conference.

VAT will be applied as applicable under current EU rules depending on sponsorship benefits and location of the sponsor. Full details can be supplied on request.



How do I reserve a sponsorship?

To reserve a sponsorship today, please contact Helen Jacobi, General Manager at [hjacob@turnaround.org](mailto:hjacobi@turnaround.org).

All reservations must be secured by a signed Event Sponsor Order Form which will be provided by return.

All sponsorships are sold on a first-come/first-served basis.



tma-europe.org

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Important Note: Organisations will not have the right to refuse another organisation's opportunity to sponsor the event.



Contact Us

TMA (Europe) Ltd

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To enquire about availability and
discuss options, please contact:

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tma-europe.org