



**16 July 2013**

## **Bridging the price gap**

How to overcome the gap between seller and buyer pricing expectations will be debated by leading turnaround experts at a conference in London this September.

Turnaround Management Association Europe is holding a Distressed Investing conference called 'Finding Value, Creating Value' on Thursday, 19 September.

The event includes two panel sessions featuring experienced restructuring professionals debating 'The Quest for Value' and 'Creating Value and the Execution Risk'.

John Willcock, editor of Global Turnaround, who is moderating the Creating Value panel, said: "One of the big barriers distressed investors currently face is that banks can't afford to sell at prices that buyers are prepared to pay. The issue of how we can overcome that price gap, and whether changes to international trade agreements will encourage banks to sell on more of their loans, is one of the topical debates which the panel will be keen to explore.

"The panel has a collective wealth of restructuring and distressed investing experience, and I'm sure will lead a lively and informed discussion."

The panel consists of Will Wright of KPMG, Michel Rességuier of Prospères, Darren Forshaw of Endless, Markus Schmid of goetzpartners, David Bryan of Bryan Mansell & Tilley, Tavis Cannell of Goldman Sachs, and Adam Plainer of Weil Gotshal.

The conference is being held at Freshfields Bruckhaus Deringer Auditorium, Bouverie Street, from 4.30pm until 8.30pm.

TMA Europe is hoping to build on the success of its inaugural evening event last year, which was attended by 120 delegates from across Europe.

As well as the two panel sessions, the event also features a keynote speech from award-winning journalist and author Gillian Tett, who is markets and finance commentator, and an assistant editor of the Financial Times. There will also be networking opportunities for delegates.



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For full details or to book online see [www.tma-europe.org/events/distressed-investing-conference.asp](http://www.tma-europe.org/events/distressed-investing-conference.asp)

**Note to editors**

Members of the media are welcome to attend TMA Europe's annual conference. Please call 0208 286 3025 or email [mcaruana@tma-europe.org](mailto:mcaruana@tma-europe.org) for more information.

The Turnaround Management Association is the leading professional community for turnaround management, corporate restructuring and distressed investing professionals. It is the only international non-profit association dedicated to corporate renewal and turnaround management. Its members share a common interest in strengthening the economy through the restoration of corporate value.

For any other media queries please call 0208 286 3025.

