



2022

**TMA EUROPE
EAST EUROPEAN
SUMMIT
PARTNERSHIP
PROSPECTUS**

BE A PART OF #TMATOMORROW

tma-europe.org



Leading through crisis is no easy task, but lead we have the past two year. We were unafraid to face the challenges before us and in an extraordinary pivot with purpose created opportunities that set the standard for providing premium value to our nearly 10,000 worldwide members in a largely virtual environment.

In response to the COVID-19 pandemic we took bold action to ensure that our members had access to the full global network of TMA professionals and that opportunities to connect, learn, and share trends and best practices were plentiful. In fact, while we weren't able to gather in person for events and conferences, TMA members have had more opportunities to connect over the past 24 months than ever before showing how we are #BetterTogether as we pave the way to #TMATomorrow.

As a result of the impact we made, TMA saw an **8% rise in membership** and greater exposure and notoriety for our partner firms. Those partners who supported TMA through our pivot with purpose saw the value of their partnerships grow. Those partners new to the TMA big tent were promised value that we delivered on like no other organization could.

I would like to personally invite you to join our robust network of TMA partners who will play a critical role in #TMATomorrow. With exposure to the most professionally diverse group of professionals in the corporate restructuring space, there is no other place where your brand will receive as much value as it will through TMA.

Please consider one of the many innovative opportunities we offer that will afford you the opportunity to impact this organization and our profession during the most critical time we've experienced since the founding of TMA. No matter what happens next, this is certain: the next year will be full of tremendous opportunities supported by the excitement and innovation of TMA.

We'd love to have you join us for the journey ahead so you too can experience the rewards of #TMATomorrow.

Warm regards,

Scott Y. Stuart, Esq.
TMA Global CEO | @TMA_CEO



The last two years have seen phenomenal challenges and the year ahead will undoubtedly give rise to more. For TMA, an organisation that prides itself on its exceptional educational and networking opportunities, the inability to meet face to face has been a particular challenge. But TMA members are well versed in quickly reacting to changing circumstances and the pivot to a variety of online events was swift and successful.

Within Europe, numerous events have taken place at chapter and European level. These have ranged from the purely social to the purely educational and everything in between. At the European level we have been able to run our annual conference online and develop a programme of shorter online events. All this has enabled many more events to be held than would have been face to face and with increased attendance. In addition, our own learning curve and the increasing sophistication of online platforms is enabling us to improve the quality and variety of our events all the time.

I have been privileged to attend many TMA events all around the world via these online platforms. Events that I would never have been able to go to in person. Whilst we all miss face to face contact, the online experience does open up other opportunities. Indeed, the first transatlantic chapter to chapter networking event between the UK and Toronto chapters will take place in March.

I have been in the TMA for 17 years and am hugely impressed by the breadth and depth of our membership. An organisation that brings together the broad skill sets of people involved in all aspects of turnaround work provides much greater opportunities for internationally focused education and productive networking than narrow interest groups. We welcome everybody and the numerous companies they work for. We are proud and grateful to have been supported by many of them over the years. The opportunity to extend that support through partnering with us on the upcoming programme of online events and showcase your business to that diverse membership is one I hope will be of interest. TMA is the only true pan-European organisation dedicated to all aspects of corporate renewal. I hope to see you at an online event soon, or maybe a face to face event later in the year.

Best regards,

David Bryan
TMA Europe, President

FROM IMPACT TO INNOVATION: #TMATOMORROW





**2022 TMA EUROPE
EAST EUROPEAN SUMMIT**

2022 TMA EUROPE EAST EUROPEAN SUMMIT



Attracting turnaround practitioners and professionals from across Europe. An event experience comprising of high-level industry expertise, thought leadership, case studies, connections and concluding with a celebratory networking reception.

2022 East European Summit – 13th & 14th September (provisional) | Bucharest

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| Price | £1,500 | £1,000 | £500 |

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2022 TMA EUROPE PARTNERSHIP PROSPECTUS

If interested in becoming a TMA Europe partner, please contact Helen Jacobi, General Manager, TMA Europe at [hjacob@turnaround.org](mailto:hjacobi@turnaround.org).